Bhargav Chowdary

UI/UX Designer

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PROFILE

Collaborative UI/UX Designer with **5+ years** of experience leading **cross-functional teams** to deliver **innovative user experiences**. Proven ability to **balance user needs**, **business goals**, **and technical constraints**. **Increased user engagement** by **implementing user-centered design methodologies**. Seeking a **dynamic role** to contribute to **cutting-edge product development**.

SKILLS

Design & Software Skills

- User Interviews, Usability Testing, Information Architecture, Wireframing, Rapid Prototyping, 3D Printing
- Research: User Research, Data Analysis, Market Research

bottle product that enhanced user convenience and satisfaction.

• Software: Figma (Advanced), Adobe XD (Advanced), Miro (Intermediate), WIX (Intermediate), Affinity Designer (Intermediate), Illustrator (Intermediate), PowerPoint (Advanced), Framer (Intermediate), ProtoPie (Intermediate), HTML/CSS (Basic), AutoCAD (Intermediate), SolidWorks (Intermediate), Notion (Intermediate)

09/2022 - present

PROFESSIONAL EXPERIENCE

UX Designer

Blumetra Solutions Pvt Ltd • Led the comprehensive design system, resulting in a 30% improvement in design consistency across multiple platforms. • Redesigned a web application, achieving a 50% improvement in both design aesthetics and functional flow. • Collaborated closely with product managers, developers, and other stakeholders to create user-centered designs that align with business goals and technical constraints. • Delivered high-fidelity prototypes and detailed UI specifications, ensuring seamless handoff to development teams. **UI/UX** Designer 05/2021 - 09/2022 Bridzee • Developed a robust design system using Figma, enhancing design consistency and streamlining the design process. • Contributed to the successful launch of B2C product, improving user engagement by 25% through intuitive and visually appealing interfaces. • Delivered high-quality design deliverables under tight deadlines, maintaining a strong focus on user experience and usability. **UI/UX** Designer 04/2020 - 05/2021 MEMO • Designed and developed the company website using Figma and WIX, resulting in a 40% increase in visitor engagement. Established and maintained design systems, ensuring consistency and efficiency in design processes. • Conducted usability testing and gathered user feedback to iteratively improve the website and other digital products. • Collaborated with senior designer and developers to create responsive web applications that meet user needs and business objectives. CAD Designer/UI Designer 04/2018 - 04/2020 Rudra Labs • Utilized AutoCAD and SolidWorks for product design, including a successful water

- Conducted continuity testing on the water bottle product to gather insights and improve product durability and user experience.
- Led brainstorming sessions, user research, and prototyping efforts for mobile applications and websites, resulting in innovative and user-friendly designs.
- Managed multiple design projects simultaneously, ensuring timely delivery and adherence to client specifications.

EDUCATION

B.Tech in Mechanical Engineering

Thandra Paparaya Institute Of Science & Technology

Diploma in Mechanical Engineering

Thandra Paparaya Polytechnic College

2013 - 2016

2010 - 2013